

INTERNATIONAL
WOMEN'S DAY



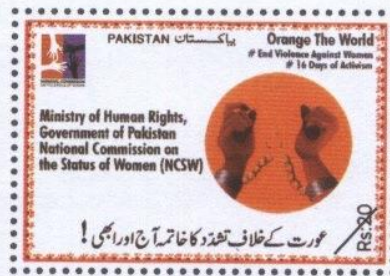
First Day Of Issue

INTERNATIONAL WOMEN'S DAY
COMMEMORATIVE POSTAGE STAMP

March 8th, 2023

SALIENT FEATURES

Size of Stamp	:	50.5 x 35 m.m.
Size of Print	:	48.5 x 32.5 m.m.
Number of Stamps in a sheet	:	(4 x 5) 20 Stamps
Perforation	:	13 C
Denomination	:	Rs. 20/-
Colours	:	CMYK
Printing Technology	:	Lithography (Offset)
Paper	:	100 GSM W/M Gummed Paper
Gum	:	PVA
Quantity	:	0.2 Million (2 Lacs)
Design	:	Supplied by the customer
Printer	:	National Security Printing Company, Karachi.



**INTERNATIONAL WOMEN'S DAY
COMMEMORATIVE POSTAGE STAMP
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NCSW observes the *16 Days of Activism* every year, an international campaign was launched in 1991 against gender-based violence. It starts from the International Day for Elimination of Violence Against Women on the 25th of November up until Human Rights Day on December 10th. The Campaign's main objective is to raise awareness of the violence and abuse faced by women and create pathways of change to rid society of this plight. At the extremity of violence against women lies femicide: the murder of a woman because of their gender. One of the key events organized by the NCSW this year, in collaboration with the PNCA, was the Poster Competition in which students from all over Islamabad created artwork revolving around this year's theme of 16 Days of Activism.

This stamp has been designed to symbolize breaking the chains of the violence against women which is entrenched within society. The caption, which is written in Urdu states: 'End Violence Against Women Now!'. Violence against women has taken the lives of a large number of women and girls, not just within Pakistan but across the world. Speaking up, spreading awareness and breaking barriers are essential to moving towards a society that is peaceful and tolerant.

On the "Occasions of International Women's Day", Pakistan Post is issuing a Commemorative Postage Stamp of Rs.20/- denomination on 8th March, 2023.

TERMS OF SALE

The Commemorative Postage Stamp will be available for sale from 8th March, 2023 at all important Post Offices in the country.

Overseas orders for Stamps, First Day of Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

Issued by
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