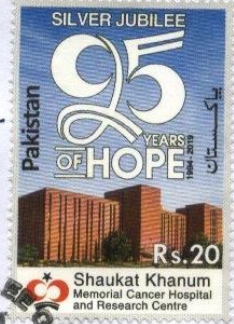


**SILVER JUBILEE OF
SHAUKAT KHANUM
MEMORIAL CANCER HOSPITAL
AND RESEARCH CENTRE**



First Day Of Issue

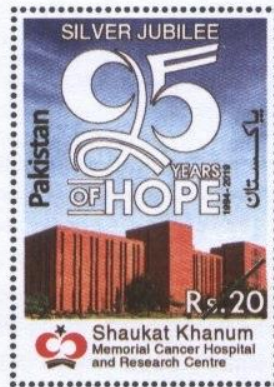


**SILVER JUBILEE OF
SHAUKAT KHANUM MEMORIAL CANCER HOSPITAL AND
RESEARCH CENTRE, LAHORE
COMMEMORATIVE POSTAGE STAMP**

August 06, 2020

SALIENT FEATURES

Size of Stamp	: 35 x 50.5 mm.
Size of Print	: 35 x 50.5 mm.
Number of Stamps	
in a sheet	: (6 x 3) = 18 Stamps
Perforation	: 13 C
Denomination	: Rs. 20/-
Colours	: CMYK
Printing Technology	: Lithography (Offset)
Paper	: 100 GSM W/M Gummed Paper
Gum	: PVA
Quantity	: 0.2 Million (2 lac stamps)
Designer	: Supplied by the Customer
Printer	: National Security Printing Company, Karachi.



**SILVER JUBILEE OF
SHAUKAT KHANUM MEMORIAL CANCER HOSPITAL AND
RESEARCH CENTRE, LAHORE
COMMEMORATIVE POSTAGE STAMP
August 06, 2020**

Shaukat Khanum Memorial Cancer Hospital and Research Centre (SKMCH&RC) is a state-of-the-art cancer centre located in Lahore, Pakistan. SKMCH&RC, Lahore was the very first project of the Shaukat Khanum Memorial Trust, which is a charitable organization established under the Societies Registration Act XXI of 1860 of Pakistan. The Hospital has recently completed 25 years of serving humanity and providing world-class treatment to all cancer patients, 75% of whom are underprivileged and who could not otherwise hope to access such expensive cancer treatment.

Mission Statement

To act as a model institution to alleviate the suffering of patients with cancer through the application of modern methods of curative and palliative therapy irrespective of their ability to pay, the education of health care professionals and the public and perform research into the causes and treatment of cancer.

Inspiration for making the Hospital

Shaukat Khanum Memorial Cancer Hospital and Research Centre is the brainchild of Pakistan's Cricket World Cup winning captain and now the Prime Minister of Pakistan, Mr. Imran Khan. The inspiration to build the Hospital came after his mother, Mrs. Shaukat Khanum, succumbed to cancer in 1985. During his mother's illness, he also witnessed the plight of underprivileged cancer patients in the hospital of Pakistan and deeply felt the need for a specialized cancer centre in his country. Being a developing country, where the majority do not have access to even elementary health care facilities, cancer was considered the ultimate symbol of hopelessness and almost certain death. Prior to the establishment of SKMCH&RC in Lahore, no specialised institution for the comprehensive treatment of cancer existed in Pakistan.

Imran Khan decided to embark upon the journey of realizing his dream of making cancer care accessible to the people of his country, regardless of their ability to pay. Hence, began the story of enduring love of a son for his mother and of the passion of a nation.

Fundraising

After the first one and a half year of fundraising in 1990, when Imran Khan seemed to have exhausted all his resources, he turned to school children and launched a fundraising team of "Imran's Tigers". The Tigers ended up creating history. They stopped motorists at traffic lights and went from door to door to collect funds. They not only collected funds that enabled the construction of the Hospital but also created awareness among the public for the need of the nation's first cancer hospital.

Pakistan's win under Imran Khan's captaincy in the 1992 Cricket World Cup in Melbourne helped the fundraising efforts. However, by 1994, the project was still an

uphill battle and at this point, donor fatigue had even exhausted the overseas Pakistanis. The Hospital was planned to open in 1994 but by the October of the same year, US \$ 4 million were still needed to materialize this plan.

It was at this point that Imran Khan and his team decided to test the support of the ordinary Pakistanis. They set out on a successful Mass Contact Campaign which started from the middle of November and lasted till December 28, 1994. They toured twenty-nine cities and collected US \$ 5 million in six weeks from the ordinary people of Pakistan. In the mornings, Imran Khan would address school assemblies and in the evenings, he would travel through the streets. The generosity of the people of Pakistan was truly inspiring. By the December of 1994, Imran Khan himself had given almost half of what he owned to the Hospital.

During the entire first phase of construction, over a million individual donors, from ordinary citizens to the rich and famous, donated everything from cash, jewellery, and other valuables, to help the first SKMCH&RC transform from a dream to a reality.

Master Plan

Dr. Nausherwan K. Burki MB, PhD, FRCP, FCCP developed the master plan for the hospital in 1990, while he was Professor of Medicine at the University of Kentucky, USA. He oversaw the building of the Hospital, which was designed by Graham Rapp of Arrasmith, Judd & Rapp, Architects in Health Planning, Louisville, Kentucky USA. Design details on site were handled by Messrs. Nayyar Ali Daada and Associates of Lahore. Local engineering was performed by Messrs. Progressive Consultants, Lahore.

Pakistan's first Shaukat Khanum Memorial Cancer Hospital and Research Center, located in Johar Town in Lahore, is built on a 20 acre site. It was planned in three phases with the first one costing nearly US \$ 22 million; nearly 67 percent of the required budget came in the form of donations.

Dr. Burki remains the Chief Medical Advisor and Member, Board of Governors, continuing to be involved with program development, quality control, and recruitment of consultant staff, as well as Professor of Medicine at the University of Connecticut Health Center, in Farmington, Connecticut, USA.

Inauguration

Finally, against all odds, after the completion of the first phase of the Hospital, Shaukat Khanum Memorial Cancer Hospital and Research Centre opened on December 29, 1994. Setting a new trend in Pakistan, the Hospital was not inaugurated by a VIP but by a ten-year old patient.

SKMCH&RC Today

Withstanding the test of time, Pakistan's first SKMCH&RC in Lahore is today staffed by highly competent professionals and has gone from strength to strength, treating thousands of patients over the years. Today, it stands as one of the best cancer centres in the world and it is proud to have earned Joint Commission International's Gold Seal of Approval for Hospital Accreditation. It is a unique cancer centre which has been built and operated for almost twenty-five years as a result of the support

of the public, and which has consistently treated over 75% of its patients completely free.

Projects of Shaukat Khanum Memorial Trust

The Shaukat Khanum Memorial Trust has established a number of centres all across Pakistan that help in the awareness, diagnosis, and treatment of cancer in Pakistan.

Hospitals

- Shaukat Khanum Memorial Cancer Hospital and Research Centre (Lahore, Pakistan), the first specialized cancer facility in the entire region with all the cancer diagnostic and therapeutic facilities under one roof, inaugurated on December 29, 1994.
- Shaukat Khanum Memorial Cancer Hospital and Research Centre (Peshawar, Pakistan), built according to the latest international healthcare standards, inaugurated on December 29, 2015.
- Shaukat Khanum Memorial Cancer Hospital and Research Centre (Karachi, Pakistan). The construction is planned to start within 2020, with commencement of clinical services expected within three years of the initiation of construction work.

Outreach Cancer Screening Clinics

- Shaukat Khanum Walk-In-Clinic (Karachi, Pakistan)
- Shaukat Khanum Walk-In-Clinic (Peshawar, Pakistan)
- Shaukat Khanum Walk-In-Clinic (Lahore, Pakistan) work.

Diagnostic Centres

- Shaukat Khanum Diagnostic Centre, Jail Road (Lahore, Pakistan)
- Karachi Diagnostic Centre and Clinic (Karachi, Pakistan)
- Shaukat Khanum Diagnostic Centre, Liberty (Lahore, Pakistan)

Laboratory Collection Centres

- Nearly 200 Shaukat Khanum Laboratory Collection Centres (all across Pakistan)

On Silver Jubilee of Shaukat Khanum Memorial Cancer Hospital and Research Centre (SKMCH&RC), Pakistan Post is issuing a Commemorative Postage Stamp of Rs 20/- denomination on August 06, 2020.

TERMS OF SALE

The Commemorative Postage Stamps will be available for sale from August 06, 2020 at all important Post Offices in the country.

Overseas orders for Stamps, First Day of Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

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