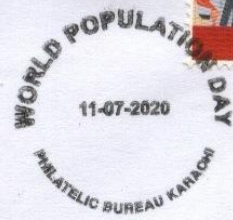
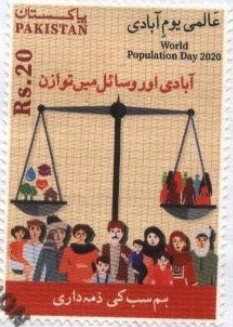




11th | **WORLD**
JULY | **POPULATION**
DAY 2020

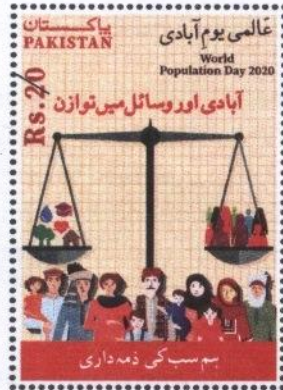
First Day Of Issue



WORLD POPULATION DAY 2020
COMMEMORATIVE POSTAGE STAMP
July 11, 2020

SALIENT FEATURES

Size of Stamp	:	50.5 x 35 mm.
Size of Print	:	48.5 x 33 mm.
Number of Stamps in a sheet	:	(6 x 3) = 18 Stamps
Perforation	:	13 C
Denomination	:	Rs. 20/-
Colours	:	CMYK
Printing Technology	:	Lithography (Offset)
Paper	:	100 GSM W/M Gummed Paper
Gum	:	PVA
Quantity	:	0.2 Million (2 lac stamps)
Designer	:	Supplied by the Customer
Printer	:	National Security Printing Company, Karachi.



WORLD POPULATION DAY 2020

COMMEMORATIVE POSTAGE STAMP

July 11, 2020

World Population Day: Attaining Balanced Population Growth

Pakistan's progress on most health, education, and demographic indicators has slowed down according to the Population Census 2017 and the Pakistan Demographic and Health Survey (PDHS) 2017-18. These trends signify a worsening of existing inequalities and imbalances, threatening the country's shrinking resource base as well as its future prosperity. The situation warrants urgent corrective actions at all levels of State and society.

As a key measure, Pakistan must lose no further time in joining the countries of the region and the Muslim world in achieving a rate of population growth that is sustainable. This will have to be much lower than the current (1998-2017) high growth rate of 2.4%. In this regard, a National Task Force constituted by the Supreme Court has already identified eight broad sectors and thirty-three specific recommendations for implementation by Provincial Governments, regions and the Federal Government. These recommendations have been endorsed by the Supreme Court and approved by the Council of Common Interest (CCI) chaired by the Prime Minister of Pakistan.

The idea of balanced population growth has historically evoked disparate, ambivalent and often negative responses in the country. The endorsement by all concerned of a new "national narrative" is, therefore, the first of the Task Force's recommendations under "Advocacy and Communication".

Pakistan is a uniquely created, richly diverse nation-state with enormous potential but it currently ranks 150th among 189 countries on the Human Development Index 2017. There is a need to eliminate preventable maternal and neonatal deaths, ensure adequate nutrition and education for all, provide access to clean water, and eradicate poverty.

National Narrative on Population

Parents have the right to freely and responsibly decide the number and spacing of their children to fulfil the fundamental rights of their children and

family by maintaining a **Balance/Tawazun** between their family size and resources. The Government and society have the responsibility to facilitate parents to achieve this balance by providing universal access to family planning information and services, thereby achieving sustainable development.

Sustainable population growth means growth in which this tawazun is maintained. It must prevail, at the macro level, between essential human goals and population numbers; the numbers and quality of citizens; natural resources and the people they sustain. At the micro level, tawazun must be attained between the births of children and their mother's capacity to recuperate and breastfeed them; between the size of the families and their capacity to ensure the rights of each member. All eminent religious scholars the world over have endorsed birth spacing as one way to ensure balanced family size.

While family size remains a private choice, separate from the public domain, parents' right to have as many children as they desire must be balanced with their responsibility to ensure that each child is brought up under the care of a healthy mother. Certainly, family planning and birth spacing should be driven by informed choice and free will, and not coercion. But the State is responsible for fulfilling all citizens' rights to the information and to the services they need in order to make, and act on informed choices.

Balanced population growth ensures wellbeing, prosperity, safety and security which is the common aspiration of the people of Pakistan. The attainment of this imperative goal is possible through three inter-linked principles:

Rights

The first principle recognizes that all citizens of the country have fundamental rights, which are enshrined in all religious teachings, the Constitution of Pakistan and the international covenants (ICPD, FP2020, SDGs) to which Pakistan is a signatory. This includes the right to adequate shelter, nutrition, health and family planning, education, employment opportunities and gainful livelihoods to improve the quality of life.

Responsibilities

The second principle is the recognition that, to attain these rights, *individuals*,

and parents as well as the State have distinct responsibilities to fulfill. Parents ought to act responsibly and have the number of children they can provide with the basic rights and needs, e.g., nutrition, health, and good upbringing, while the State remains responsible for providing necessary services and resources, such as family planning and health services, quality education, proper housing, and job opportunities.

Balance-Tawazun

The third principle recognizes the need to strike a balance, or tawazun, in all aspects, especially between rights and responsibilities. This implies a tawazun between population growth and available resources and regenerative capacity. "Tawazun" is intrinsic in Nature and commanded in Islam and other faiths as a prerequisite for peace and well-being.

On World Population Day 2020, Pakistan Post is issuing a Commemorative Postage Stamp of Rs 20/- denomination on July 11, 2020.

TERMS OF SALE

The Commemorative Postage Stamps will be available for sale from July 11, 2020 at all important Post Offices in the country.

Overseas orders for Stamps, First Day of Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

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